
POLICY

Provision of Merchandise to Teams



Purpose:

To ensure that teams attending national events receive consistent treatment in respect of merchandise provided by the club.

Scope:

This policy applies to all swim teams and individuals attending Priority One national meets (as defined in the "National and Out of Town Meets Policy"), whether the meet is in Wellington or out of Town. It applies to the provision of merchandise including, but not limited to, bags, shirts, caps, towels etc.

Policy:

- The Board shall set aside an amount in its annual budget to provide merchandise to SZR swimmers attending Priority One national meets as approved in the annual plan. Such budgeted amount shall be based on a maximum amount per swimmer per meet
- The amount set aside in the budget shall be utilised to acquire merchandise such as bags, shirts, towels, caps, goggles for swim team members
- The budget shall stipulate the type of merchandise able to be acquired within the stipulated budget
- Each team shall receive consistent merchandise in terms of value per swimmer, but not necessarily the same merchandise
- The team manager for the event shall make the final decision on exact merchandise acquired, but must remain within the guidelines specified by the Board
- When selecting and pricing merchandise, consideration should be given to the use of SwimZone Racing logos wherever practical
- Team managers may seek and obtain sponsorship for additional merchandise. Shirts and caps bearing sponsor logos must not be worn during competition times unless also prominently bearing the SwimZone Racing logo and complying with race rules. Sponsored merchandise shall be considered additional to club funded merchandise
- Commemorative merchandise (e.g. Named cap) shall be provided to swimmers attending Priority One meets